At Lakeshore Family Chiropractic Health and Wellness, we prioritize the privacy and security of your personal information. This SMS Privacy Policy outlines how we collect, use, and protect your information when you receive text messages from our office.

1. **Opt-In Consent** By providing your mobile number and agreeing to receive text messages, you consent to receiving appointment reminders, follow-up messages, treatment-related updates, and other important notifications from our office. We do not share or sell your personal information to third parties or affiliates for marketing purposes.
2. **Message Frequency & Opt-Out** Message frequency may vary. You can opt out at any time by replying "STOP" to any message. After opting out, you will no longer receive SMS messages from us, except for urgent healthcare communications as required by law.
3. **Data Security** We implement safeguards to protect your personal information from unauthorized access or disclosure. However, SMS communication is not a fully secure method, and we recommend contacting our office directly for sensitive matters.
4. **Carrier & Fees** Message and data rates may apply based on your mobile carrier's plan. Lakeshore Family Chiropractic Health and Wellness is not responsible for any charges incurred by your mobile carrier.
5. **Changes to This Policy** We may update this policy as needed. Any changes will be posted on our website.

For questions or concerns, please contact our office at 616-850-0588 or health@lsfchiropractic.com

Client Signature _____ Date _____